**A blue and white logo with a yellow star

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**FOR IMMEDIATE RELEASE**

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**\*\*Holiday Happenings\*\***

**Load Up the Family and Experience Holiday Magic While Giving Back to a Good Cause at**

**Super Star Car Wash’s “Winter Wonderwash” in Gilbert**

*The holiday-themed car wash, which will take place from 5-8 p.m. on December 14 and 15, will feature colorful lights, music, festive suds, a visit from Santa, free gifts for each child and benefits local non-profit Maggie’s Place*

**A poster for a cruise

Description automatically generated(PHOENIX, Ariz.) –** On Saturday, December 14 – Sunday, December 15, 2024 from 5 – 8 p.m. each day, [Super Star Car Wash](http://www.superstarcarwash.com) will be helping Valley residents celebrate the holiday season in sudsy style with its first ever Winter Wonderwash holiday tunnel. The best part? A portion of proceeds from the special wash will benefit the local non-profit [Maggie’s Place](https://www.maggiesplace.org/).

Taking place at their Gilbert location only, located at 1660 E. Riggs Road, Gilbert, AZ, 85298, the car wash’s tunnel will be decked out with holiday inflatables and colorful Christmas lights, and will include interactive elves and reindeer playfully throwing snowballs at each other, holiday music, and cheerful members of the Super Star Car Wash team dressed in festive holiday costumes.

To drive through, the cost is $20 per car (for both members and non-members), and **a portion of the proceeds will benefit Maggie’s Place, a local non-profit that provides safe housing and a nurturing community for homeless pregnant women, empowering them to thrive throughout their lifetime.**

**Tickets for the Winter Wonderwash can be purchased online at** [**https://superstarholiday.paperform.co**](https://superstarholiday.paperform.co) **or in person at the event.**

"We are very honored to be a part of this wonderful holiday event," says Laura Magruder, Maggie's Place CEO. "The contributions we receive will make a tremendous difference in the lives of our moms and their newborns."

As people cruise through the Winter Wonderwash, the exterior of the car will be treated to the holiday-themed Super Protect wash (normally priced at $22/car) featuring festive suds in green, white, red and gold.

In addition to getting the exterior of their car cleaned in a fun holiday atmosphere, attendees will also receive a special present from Santa’s elves, as well as hot chocolate and candy canes. The jolly old man himself will also make an appearance at the Winter Wonderwash.

“We are delighted to invite members of the community to come enjoy a festive time with us and load up their vehicles to experience the magic of our Winter Wonderwash,” said Nicole Rodriguez, Vice President of Marketing for Super Star Car Wash. “Every year, we strive to offer an interactive and magical holiday experience, and we know our first-ever Winter Wonderwash will be enjoyed by people of all ages.”

Super Star Car Wash offers standard express car wash services along with premium treatment options at their full-service locations, including Graphene and Ceramic Sealants, Carnauba Hot Wax, Triple Foam Soap, and advanced Tire Shine. Additional amenities include free vacuums, microfiber towels, high-pressure air blasters, and tire pressure hoses at every stall after each wash. While single-wash options are always available, monthly unlimited car wash plans are offered for those customers interested in saving money when washing their vehicle more than once each month. Monthly Car memberships specials start at $20 a month.

For more information on Super Star Car Wash, its services, and its 100+ locations throughout Arizona, California, Texas, and Colorado, please visit [www.superstarcarwash.com](http://www.superstarcarwash.com/).

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**ABOUT SUPER STAR CAR WASH:**

Super Star Car Wash was founded in Arizona in 1993 with a mission of providing fast, high-quality unlimited car washes and exceptional care for the communities they serve, which now includes over 100 locations across Arizona, California, Colorado and Texas. With an expansive menu of services and plans, Super Star Car Wash can handle even the dirtiest cars, inside and out. Super Star is proud to give back to communities it serves through fundraisers and partnerships with local nonprofits, as well as supporting a diverse team with career advancement opportunities, competitive pay, and benefits. For more information, visit [superstarcarwashaz.com](https://www.superstarcarwashaz.com/?utm_source=PR&utm_medium=media&utm_campaign=Falcon).

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