



25 YEARS OF LOVE GROWS HERE

2025 Community Impact Report

VISION

We aspire to be the premier service provider in Maricopa County to our moms, babies and families, breaking the cycle of generational trauma to transform our community.

MISSION

Maggie's Place provides safe housing and a nurturing community for homeless pregnant women, empowering them to thrive throughout their lifetime.

CORE VALUES



Love



Hospitality



Community



Excellence

CELEBRATING 25 YEARS OF LOVE

For a quarter of a century, we've stood beside homeless, pregnant women—offering shelter, compassion, and a path forward with hope for a brighter future. Every life we have touched is a story of resilience and renewal.

As we celebrate this milestone, we invite you to walk with us—because together, we can transform more lives in the years ahead.

Here's to the next 25 years of changing lives.



FROM OUR CEO

Celebrating 25 years of Love and Impact

Twenty-five years ago, five young women had a dream: to create a safe home for homeless, pregnant women. That dream became Maggie's Place, opening its first home – The Magdalene House, and changing countless lives.

Mary Peterson led as Executive Director for 13 years, building a strong foundation. Twelve years ago, I stepped into the role of CEO, honored to continue this mission and expand its reach.

Together, we've achieved so much! Thanks to your generosity: we've added homes to serve more mothers and babies, opened the Family Success Center for ongoing support, expanded programs to meet growing needs and welcomed over 1,200 pregnant women into our homes.

Every woman who walks through our doors deserves hope, dignity, and love. Your gifts make that possible.

Our 2025 theme was "Love." Love built Maggie's Place and love will sustain us.

We dream of a world where Maggie's Place isn't needed, where every pregnant woman has safe shelter. Until that day, we will continue to welcome those who need us most.

Thank you for being part of this journey. Your support changes lives.

With gratitude,

Laura Magruder, M. Ed.
Chief Executive Officer



LETTER FROM THE Board of Directors Chair

This year celebrating 25 years of service has increased my belief, and I am in awe at what love in action can accomplish. From our humble beginnings to the thriving community we are today, every milestone has been built on a foundation of compassion, commitment, and care.

Love has been our guiding principle. It has shown up in countless ways—through volunteers who give their time selflessly, donors who believe in our mission, and staff who pour their hearts into every detail. Love is what transforms challenges into opportunities and dreams into realities.

Over these 25 years, we have seen our moms live in ways no one else has. We've provided hope where there was despair, created safe spaces where there was fear, and built bridges where there were divides. Each story is a testament to the power of love—not as a feeling, but as a force for good.



Our work is far from finished. The next chapter for Maggie's Place calls us to deepen our impact, expand our reach, and continue leading with love. Together, we can ensure that the next 25 years shine even brighter.

My heartfelt thanks to everyone for being part of our incredible journey. Your love really does make all the difference.

LYNN GALLETT
Board Chair

STORIES OF IMPACT

THE MAGDALENE HOUSE 2011-2014

I am deeply grateful for Maggie's Place and everything the community there has done for me. It has been a source of stability, comfort, and unwavering support during a time when I needed it most. The kindness, understanding, and compassion from the staff and community have truly made a lasting impact on my life. They've given me the space to grow, the encouragement to believe in myself, and the tools to build a better future. I'll always carry that gratitude with me.

MAGGIE'S PLACE MOM

THRIVING IN 2025

Our Family Success Center

WHO WE SERVED



228
Families



226
Children



6,072
Total Visits in 2025

COUNSELING AND EMOTIONAL HEALTH

58% Continued to see a Maggie's Place Counselor after exiting a home.

WORKFORCE DEVELOPMENT

106 Moms Strengthened their career readiness through resume building, interview coaching and job-fair participation.

STORIES OF IMPACT

Gayla came to Maggie's Place in 2024, seeking stability as she prepared to welcome her first child. Just months later, she became a new mom surrounded by a community that genuinely cared for her. She shared that her experience was "not just assistance. When I was in the program, I felt supported and seen during a really vulnerable time in my life."

Even after completing her stay, Gayla remains connected to Maggie's Place through aftercare services at the Family Success Center. She returns for essentials like diapers, wipes, and food bags—resources that help her manage the challenges of early motherhood while continuing to build a stronger future for her family.

MAGGIE'S PLACE Housing



THE MAGDALENE HOUSE
Phoenix, AZ



THE ELIZABETH HOUSE
Tempe, AZ



THE MICHAEL HOUSE
Glendale, AZ



FAMILY SUCCESS CENTER
Phoenix, AZ



THE HANNAH HOUSE
Mesa, AZ



THE MARY APARTMENTS
Phoenix, AZ



**GRANDMA ELSIE'S HOUSE
(THE HANNAH BUNK HOUSE)**
Mesa, AZ



THE GABRIEL HOUSE
Glendale, AZ



SERVICE TO OUR Moms, Babies and Families



1,299

Moms housed
through 2025



775

Babies housed
through 2025



82

Total number of moms
housed in 2025



57

Total number of moms who
moved in during 2025



58

Total number of babies
housed in 2025



37

Total number of
babies born in 2025



15,822

Diapers were put into the hands of
moms who needed them most,
*lifting financial pressure and supporting
stronger starts for their children.*



4,900

Pounds of groceries were distributed
to moms in our program in 2025,
*helping families stay nourished
and supported.*



STORIES OF IMPACT

I can't begin to express the gratitude I feel when I contemplate how fortunate I am to be a part of the Maggie's Place family. Of all the many things they have done for me over the years, it is the memories, experiences and unconditional love that mean the most to me. I have never found another place where I can walk in, and people know my name and never forget to ask how me and my son are doing. I have grown close to some of the staff, and these are friendships I will always cherish.

MAGGIE'S PLACE MOM

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- Leslie Rocha

Treasurer
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- John Scola

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Katrina Luna

Carol Shilliday

John Smith

Anne Wuycheck

MAGGIE’S PLACE Founders

- Mary Peterson
- Jennifer Bradford
- Christy DeMuro
- Teresa Lueken
- Lisa Zorita



CELEBRATING 25 YEARS Record-Breaking Gala

On Saturday, October 11, 2025, Maggie’s Place hosted its 25th Anniversary Gala at the elegant Clayton House in Scottsdale, Arizona. The event brought together supporters, volunteers, and community leaders for an evening of celebration, inspiration, and generosity — raising over \$254,000 to support our mission.

EVENT SPONSORS

PRESENTING LOVE SPONSOR
UHAUL

HOSPITALITY SPONSOR
Phillips Law Group Foundation

COMMUNITY SPONSOR
Anonymous

EXCELLENCE SPONSORS
Achieve, Bell Bank, Dignity Health, Knights of Columbus the State, Molina Healthcare, RMG Outdoor, Inc., Tito’s Handmade Vodka and Humana



OUR VOLUNTEERS

The Heart of the Mission

Every hour given, every smile shared changes lives.

Volunteers are the backbone of our work—bringing compassion, energy, and hope to those who need it most. We are deeply grateful for their time and dedication.

Because of our amazing volunteers, our mission thrives, and countless lives are touched with care and dignity.

4,500

2025 Volunteer Hours



Replace photo with a more current one.

AMERICORPS

A Year of Service, A Lifetime of Impact

This year, our AmeriCorps members dedicated thousands of hours to supporting homeless, pregnant women—providing critical support, compassionate care, and hope for a brighter future. Their commitment transforms lives, ensuring every mother has the support she needs to build a safe and healthy start for her child.

33,123

Total number of hours served in 2025



Grant Partners





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maggiesplace.org

